

Custom Scorecard

Last week (Sun - Sat)

Cost <sup>?</sup>  
€22.10

Impr. <sup>?</sup>  
95.6K

Interactions <sup>?</sup>  
3.57K

Interaction rate <sup>?</sup>  
3.74%

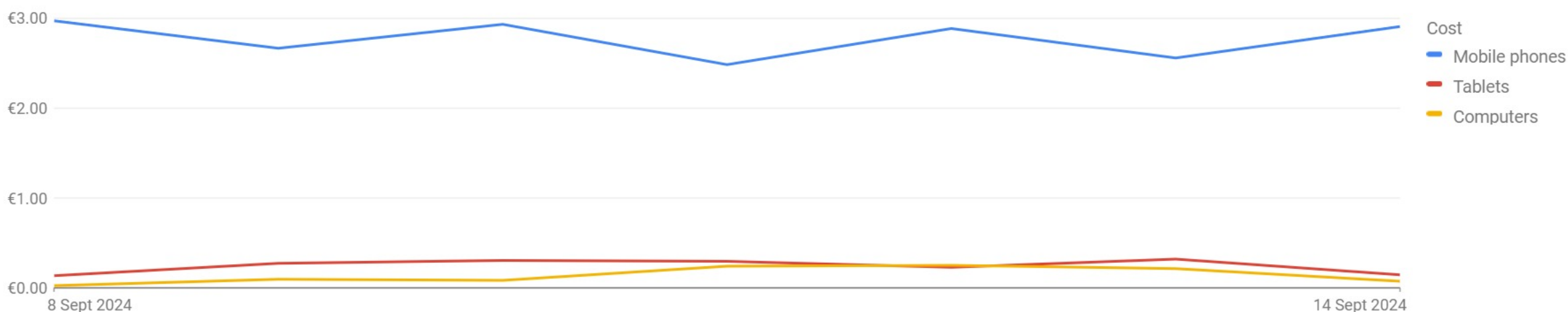
Conversions  
2,449.81

Avg. CPC <sup>?</sup>  
€0.01



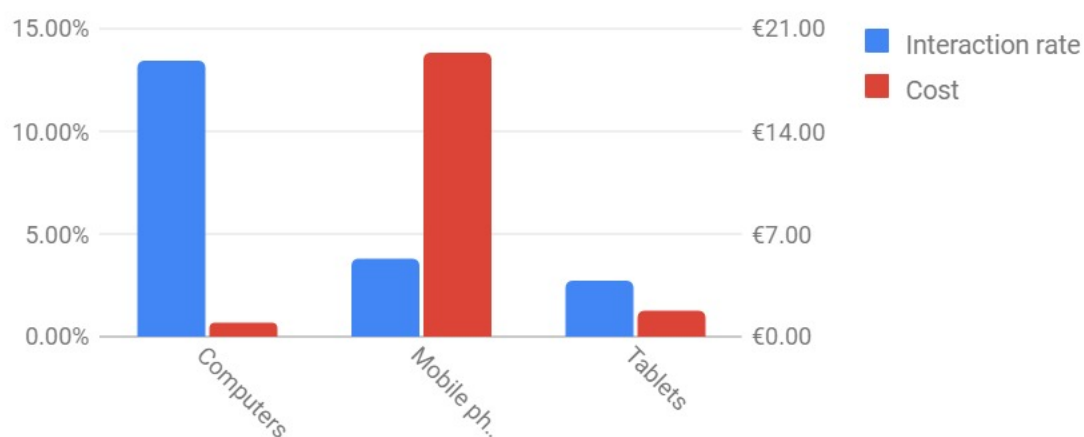
Daily Cost by Device

Last week (Sun - Sat)



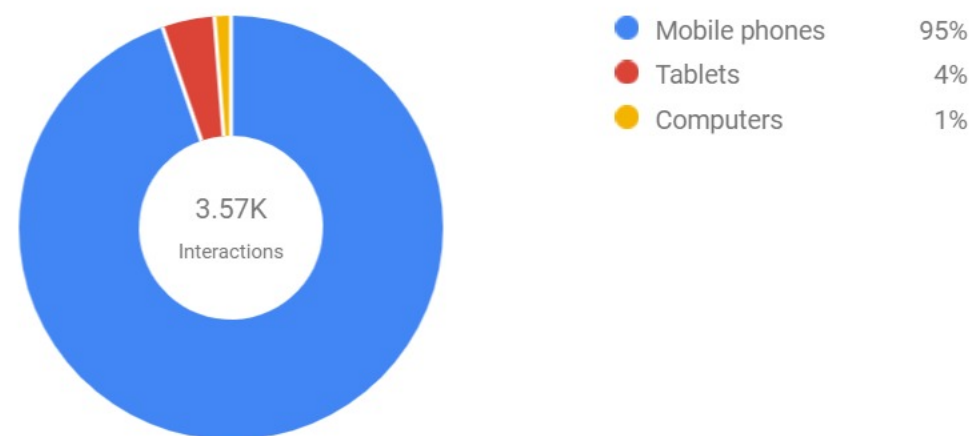
Interaction Rate and Cost by Device

Last week (Sun - Sat)



Interactions by Device

Last week (Sun - Sat)



Planet Pop

Last week (Sun - Sat)

Report filters: Campaign name contains planet

Cost <sup>?</sup>  
€7.37



Erizonte

Last week (Sun - Sat)

Report filters: Campaign name contains erizonte

Cost <sup>?</sup>  
€7.44



OTE

Last week (Sun - Sat)

Report filters: Campaign name contains OTE

Cost <sup>?</sup>  
€7.29



Interaction Rate and Cost by Campaign

Last week (Sun - Sat)

